

# PAKISTAN PACKAGING SECTOR



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform. This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



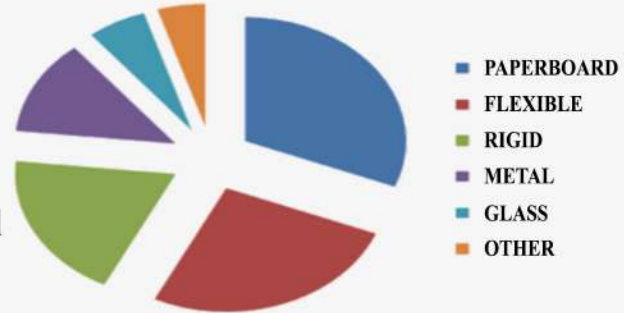
# PRODUCT PROFILE + HS CODE:

Pakistan's packaging industry has an approximate size of 5.53 Billion USD in the fiscal year 2020. Major segments of this industry are paper, plastic, glass and tinplate. Global urbanization and e-commerce has boosted the packaging industry. Hence, Pakistan packaging industry is moving towards innovative and environmental friendly packaging solutions to be competitive and comply with international standards.

HS CODE	DESCRIPTION
TOTAL	All Packaging products
3920	Plates, sheets, film, foil and strip, of non-cellular plastics, not reinforced, laminated
6305	Sacks and bags, of a kind used for the packing of goods, of all types of textile materials
4811	Paper, paperboard, cellulose wadding and webs of cellulose fibres, coated, impregnated, covered
7612	Casks, drums, cans, boxes and similar containers, incl. rigid or collapsible tubular containers
3923	Articles for the conveyance or packaging of goods, of plastics; stoppers, lids, caps and other
7310	Tanks, casks, drums, cans, boxes and similar containers, of iron or steel, for any material
4819	PCartons, boxes, cases, bags and other packing containers, of paper, paperboard, cellulose wadding
7010	Carboys, bottles, flasks, jars, pots, phials, ampoules and other containers, of glass
4821	Paper or paperboard labels of all kinds, whether or not printed
3921	Plates, sheets, film, foil and strip, of plastics, reinforced, laminated, supported or similarly
4805	Other paper and paperboard, uncoated, in rolls of a width > 36 cm or in square or rectangular
4415	Packing cases, boxes, crates, drums and similar packings, of wood; cable-drums of wood; pallets
4823	Paper, paperboard, cellulose wadding and webs of cellulose fibres, in strips or rolls
3919	Self-adhesive plates, sheets, film, foil, tape, strip and other flat shapes, of plastics
4808	Corrugated paper and paperboard "with or without glued flat surface sheets", creped, crinkled
7309	Reservoirs, tanks, vats and similar containers, of iron or steel, for any material
4817	Envelopes, letter cards, plain postcards and correspondence cards, of paper or paperboard
8309	Stoppers, caps and lids, incl. crown corks, screw caps and pouring stoppers, capsules for bottles
4806	Vegetable parchment, greaseproof papers, tracing papers and glassine and other glazed transparent
4807	Composite paper and paperboard "made by sticking flat layers of paper or paperboard together
7613	Aluminum containers for compressed or liquefied gas
4416	Casks, barrels, vats, tubs and other cooper's products parts thereof, of wood, incl. staves

# PACKAGING MATERIALS

Paperboard is the most used packaging material, accounting for around a third of world packaging markets consumption. Followed by flexible packaging at 25.5 percent, rigid plastics at 18.7 per cent and metal at 12.1 per cent glass packaging for 5.8 percent.



## PRODUCTION AREAS IN PAKISTAN

- 1) Lahore
- 2) Sialkot
- 3) South Punjab
- 4) Karachi
- 5) Faisalabad
- 6) Islamabad



# VARIETIES

Segment	Paper	Plastic	Tinplate	
Types	Paper and Board	PET Bottles and CPP, BOPP & BOPET film	Tinplate	Glass
Demand	Used in a large variety of retail and customer products	PET Bottles: Beverages & Pharmaceuticals Film: Consumer goods such as snacks and confectionery items	Edible Oil, Ghee, Canned Food and Paints	Mainly used for glass bottles in beverages and pharmaceuticals

# CERTIFICATIONS

<b>Quality Management System ISO 9001-2015</b>	<b>Environment Management System ISO 14001-2015</b>	<b>Food Safety System FSSC (Version 5.0)</b>	<b>ISO 45001-2018</b>	<b>FSC CoC</b>



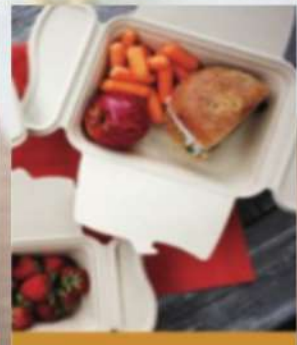
**CUPS**  
HOT / COLD / POARFAIT

**CLAMSHELLS**  
FIBER / CLEAR

**BOWLS with lids**  
FIBER / PAPER

**CONTAINERS W/ LIDS**

**TRAYS/BOXES W/ LIDS**



**BAGS**

**JUICE BOTTLES AND CAPS**

**SERVICE WARE**  
NAPKINS / UTENSILS

**PLATES**  
SQUARE / ROUND / OVAL

**BOXES**  
FIBER / PAPER

# PAK EXPORT FIGURES

Unit: US\$ Thousand

Importers	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019	Exported value in 2020
<b>World</b>	193,134	215,809	167,699	195,072	180,920
<b>Afghanistan</b>	17,528	14,824	19,501	54,104	33,106
<b>South Africa</b>	8,207	7,290	5,097	6,722	20,844
<b>United States of America</b>	10,289	11,178	11,123	14,117	19,026
<b>United Arab Emirates</b>	6,787	6,334	4,065	7,434	9,953
<b>Germany</b>	3,916	6,358	5,491	7,217	8,479
<b>United Kingdom</b>	6,918	5,625	7,182	7,132	6,800
<b>Italy</b>	3,903	2,148	1,674	7,925	5,997
<b>Sri Lanka</b>	5,189	6,374	2,227	3,644	5,719
<b>Thailand</b>	14,489	10,966	3,094	3,147	5,204
<b>Canada</b>	479	708	917	1,192	5,042

Source: Trade Map



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