

PAKISTAN CONSTRUCTION MATERIALS SECTOR



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

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TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, contacts and information

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This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





INTRODUCTION

The Construction industry is considered as the backbone of any economy as it provides enormous employment opportunities to skilled and unskilled workers. The Construction sector provides stimulus to its allied industries and, thus, the economy as a whole. On average, the construction sector has contributed between 2.3% and 2.85% in the last five fiscal years to Pakistan's GDP (it was valued at Rs 316 billion in the Pakistan Economic Survey 2019-20). However, most economists estimate its value to stand between 10 and 12% of the total GDP as it provides stimulus to over 42 ancillary sectors including aluminium, brick, cables, cement, fixtures, glass, kitchen and bathroom fittings, marble, paint, steel, tiles, transportation, warehousing and wood. Therefore, it has a far-reaching impact on the overall economy as it employs eight percent of the total labor force.

Currently, the construction activity has increased by 8.06 percent mainly due to an increase in general government expenditure for FY2020. The government has introduced an incentive package for the construction industry in April 2020 which is expected to help increase local cement consumption.

PRODUCT PROFILE

Construction Materials can be categorized in following categories along with their HS-codes.

Product Category	Code
1. Cement	2523
2. Plastic	3917, 3918, 3919, 3922, 3924, 3925
3. Wood	4408, 4410, 4411, 4412
4. Flooring & Tiling	6901, 6902, 6903, 6904, 6905
5. Ceramics Sanitary Wares	6910
6. Glass & Fiber	7004, 7005, 7006, 7007, 7009, 7013,
7. Reinforcement	7216, 7217,
8. Sanitary Fittings	7418
9. Lighting & Electrical	7408, 7413, 8544
10. Doors & Windows	7604, 7605, 7616
11. HVAC & Plumbing	8403
12. Tools & Construction Machinery	8428



LAST 5 YEAR EXPORT DATA:

Code	Product label	Exported Value in 2016	Exported Value in 2017	Exported Value in 2018	Exported Value in 2019	Exported Value in 2020
TOTAL	All products	20533793	21911598	23778621	23818817	22237163
	Construction Materials	401282	291465	351119	341601	339181
Cement						
'2523	Cement, incl. cement clinkers, whether or not coloured	296086	210762	266068	261155	257273
Plastic						
'3917	Tubes, pipes and hoses, and fittings therefor, e.g. joints, elbows, flanges, of plastics	1008	497	538	634	710
'3918	Floor coverings of plastics, whether or not self-adhesive, in rolls or in the form of tiles; wall or ceiling coverings of plastics, in rolls with a width of >= 45 cm, consisting of a layer of plastics fixed permanently on a backing of any material other than paper, the face side of which is grained, embossed, coloured, design-printed or otherwise decorated	3456	2212	1288	1441	1769
'3919	Self-adhesive plates, sheets, film, foil, tape, strip and other flat shapes, of plastics, whether or not in rolls (excluding floor, wall and ceiling coverings of heading 3918)	161	64	190	152	103
'3922	Baths, shower-baths, sinks, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware, of plastics	359	241	194	301	348
'3924	Tableware, kitchenware, other household articles and toilet articles, of plastics (excluding baths, shower-baths, washbasins, bidets, lavatory pans, seats and covers, flushing cisterns and similar sanitary ware)	34983	15900	18304	10132	12135
'3925	Builders' ware of plastics, n.e.s.	118	72	108	77	228
Wood						
'4408	Sheets for veneering, incl. those obtained by slicing laminated wood, for plywood or for other similar laminated wood and other wood, sawn lengthwise, sliced or peeled, whether or not planed, sanded, spliced or end-jointed, of a thickness of <= 6 mm	9	14	18	16	2
'4410	Particle board, oriented strand board "OSB" and similar board "e.g. waferboard" of wood or other ligneous materials, whether or not agglomerated with resins or other organic binding substances (excluding fibreboard, veneered particle board, cellular wood panels and board of ligneous materials agglomerated with cement, plaster or other mineral bonding agents)	151	60	718	1310	1147

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product label	Exported Value in 2016	Exported Value in 2017	Exported Value in 2018	Exported Value in 2019	Exported Value in 2020
'4411	Fibreboard of wood or other ligneous materials, whether or not agglomerated with resins or other organic bonding agents (excluding particle board, whether or not bonded with one or more sheets of fibreboard; laminated wood with a layer of plywood; composite panels with outer layers of fibreboard; paperboard; furniture components identifiable as such)	35194	34338	31363	31852	29490
'4412	Plywood, veneered panel and similar laminated wood (excluding sheets of compressed wood, cellular wood panels, parquet panels or sheets, inlaid wood and sheets identifiable as furniture components)	1763	1452	2036	2195	2495
Flooring and Tiling						
'6901	Bricks, blocks, tiles and other ceramic goods of siliceous fossil meals, e.g. kieselguhr, tripolite or diatomite, or of similar siliceous earths	250	135	176	56	225
'6902	Refractory bricks, blocks, tiles and similar refractory ceramic constructional goods (excluding those of siliceous fossil meals or similar siliceous earths)	241	439	449	3604	574
Flooring and Tiling Continue						
'6903	Retorts, crucibles, mufflers, nozzles, plugs, supports, cupels, tubes, pipes, sheaths, rods and other refractory ceramic goods (excluding those of siliceous fossil meals or of similar siliceous earths, and refractory bricks, blocks, tiles and similar refractory ceramic constructional goods)	63	38	26	18	20
'6904	Ceramic building bricks, flooring blocks, support or filler tiles and the like (excluding those of siliceous fossil meals or similar siliceous earths, refractory bricks of heading 6902, and flags and pavings, hearth and wall tiles of heading 6907 and 6908)	1714	1564	1911	1466	1598
'6905	Roofing tiles, chimney pots, cowls, chimney liners, architectural ornaments and other ceramic constructional goods (excluding of siliceous fossil meals or similar siliceous earths, refractory ceramic constructional components, pipes and other components for drainage and similar purposes)	44	9	0	57	3
Ceramics Sanitary Wares						
'6910	Ceramic sinks, washbasins, washbasin pedestals, baths, bidets, water closet pans, flushing cisterns, urinals and similar sanitary fixtures (excluding soap dishes, sponge holders, tooth-brush holders, towel hooks and toilet paper holders)	2611	1664	1287	1254	1226
Glass & Fiber						
7004	Sheets of glass, drawn or blown, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	241	439	449	3604	574
'7005	Float glass and surface ground or polished glass, in sheets, whether or not having an absorbent, reflecting or non-reflecting layer, but not otherwise worked	241	439	449	3604	574
'7006	Sheets or profiles of glass, whether or not having an absorbent, reflecting or non-reflecting layer, bent, edge-worked, engraved, enamelled or otherwise worked, but not framed or fitted with other materials (excluding safety glass, multiple-walled insulating units of glass, glass in the form of a mirror)	241	439	449	3604	574
'7007	Safety glass, toughened "tempered", laminated safety glass (excluding multiple-walled insulating units of glass, glasses for spectacles and clock or watch glasses)	1	2	4	1	11

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

Code	Product label	Exported Value in 2016	Exported Value in 2017	Exported Value in 2018	Exported Value in 2019	Exported Value in 2020
'7009	Glass mirrors, whether or not framed, incl. rear-view mirrors (excluding optical mirrors, optically worked, mirrors > 100 years old)	63	161	89	43	160
'7013	Glassware of a kind used for table, kitchen, toilet, office, indoor decoration or similar purposes (excluding goods of heading 7018, glass preserving jars "sterilising jars", mirrors, leaded lights and the like, lighting fittings and parts thereof, atomizers for perfume and the like, vacuum flasks and other vacuum vessels)	1530	3194	3579	4086	3913
Reinforcement						
'7216	Angles, shapes and sections of iron or non-alloy steel, n.e.s.	963	192	0	84	4
'7217	Wire of iron or non-alloy steel, in coils (excluding bars and rods)	284	16	207	2142	930
Lighting & Electrical						
'7408	Copper wire (excluding surgical sutures, stranded wire, cables, plaited bands and the like and other articles of heading 7413, electrically insulated wires and strings for musical instruments)	241	439	449	3604	574
'7413	Stranded wire, cables, plaited bands and the like, of copper (excluding electrically insulated products)	8	0	0	1	0
8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable" and other insulated electric conductors, whether or not fitted with connectors; optical fibre cables, made up of individually sheathed fibres, whether or not assembled with electric conductors or fitted with connectors	3167	2734	5125	4275	4581
Sanitary Fittings						
'7418	Table, kitchen or other household articles, sanitary ware, and parts thereof, of copper; pot scourers and scouring or polishing pads, gloves and the like, of copper (excluding cans, boxes and similar containers of heading 7419, articles of the nature of a work implement, articles of cutlery, spoons, ladles, etc., ornamental articles, fittings)	5568	5470	3232	4258	4747
Doors and Windows						
7604	Bars, rods and profiles, of aluminium, n.e.s.	88	0	1	147	6
'7605	Aluminium wire (excluding stranded wire, cables, plaited bands and the like and other articles of heading 7614, electrically insulated wires, and strings for musical instruments)	0	0	42	0	0
'7616	Articles of aluminium, n.e.s.	550	405	549	844	1291
HVAC & Plumbing						
8403	Central heating boilers, non-electric; parts thereof (excluding vapour generating boilers and superheated water boilers of heading 8402)	0	0	6	1	5
Tools & Construction Machinery						
8428	Lifting, handling, loading or unloading machinery, e.g. lifts, escalators, conveyors, teleferics (excluding pulley tackle and hoists, winches and capstans, jacks, cranes of all kinds, mobile lifting frames and straddle carriers, works trucks fitted with a crane, fork-lift trucks and other works trucks fitted with lifting or handling equipment)	191	766	2635	1331	42

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

LIST OF TOP 10 EXPORTER COUNTRIES

Product	Exported Value in 2020	Exported Value in 2020	Exported Value in 2020	Exported Value in 2019	Exported Value in 2020
World	385231353	416227457	463761079	446663011	425545763
China	74470405	77888150	87118934	89618010	93854027
Germany	36877137	41046112	45607961	42102631	40044406
United States of America	28938438	28568709	29631457	28390829	24405319
Italy	15079987	17046378	18910708	17786048	16300528
Mexico	15791803	15086815	16868878	16762703	14938827
Poland	10489302	11825362	14272722	13432820	13504164
Turkey	7776445	8779138	10168776	10554211	10837197
France	10886806	11835199	12690134	12012992	10656022
Spain	10221413	11620849	12574523	11606287	10425926
Japan	9586306	10316395	10672359	10246427	10187715

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS

LIST OF IMPORTING MARKETS FOR A PRODUCT EXPORTED BY PAKISTAN (TOP 10 COUNTRIES)

Product	Value in 2016	Value in 2017	Value in 2018	Value in 2019	Value in 2020
World	401282	291465	351119	341601	339181
Afghanistan	198634	137259	121390	137367	117177
Bangladesh	22	289	42050	76834	73216
Sri Lanka	35163	25930	33926	48792	48237
Madagascar	17218	17355	18791	24551	19526
China	124	243	1556	102	16964
South Africa	3568	3908	11234	5211	11105
Qatar	103	152	2479	1146	7340
Philippines	17	71	1515	1503	6434
Saudi Arabia	6544	6742	4537	5437	5276
United Kingdom	2473	2969	2537	3178	3507

Sources: ITC calculations based

UNIT VALUE: US\$ THOUSANDS



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